

ChrisNitzke

Objective Forward-thinking front-end developer offering a unique combination of creativity and analytical skill with the ability to assess both vantage points simultaneously for an effective balance of visual nuance and sound business decisions which are easily transferable into a variety of positions.

URL's
www.digitaljccad.com
www.melissaemct.com
www.basslake.com
www.eurekamesquite.com
www.hyannisharborhotel.com
www.indeckenergy.com
www.fatmamastamales.com
www.chicagoparts.com
www.radiomet.com
www.midco.com
www.ascpleadershipexchange.com

Please go to www.chrisnitzke.com for a broader portfolio of work including archived multimedia projects, print samples, and examples of artistic skills.

Industry Experience

- Tellabs, Inc.** **Naperville IL**
 Freelance Website/ Graphic Designer Jun 2013 – Present

 - Day to day consumer-facing and internal website maintenance including: html 5 & CSS
 - SEO for web pages & collateral
 - Web analytics, conversion reports, keyword ranking and research with global monthly searches, meta tag optimization and competitor analysis
 - Creating monthly analytics reports & presentations for senior level management

- Joliet Junior College** **Joliet IL**
 Instructor – Part-time May 2012 – Present

 - Instruct student classes in HTML, Dreamweaver, Internet Marketing, Flash and Word Press
 - On-staff WordPress consultant for Small Business Development Center clients

- Netrix, LLC** **Bannockburn IL**
 Front-end Web Developer - Contract position Sept 2012 – Nov 2012

 - Front-end development of .NET websites using CSS3, XHTML, jQuery

- Redbox Automated Retail, LLC** **Oakbrook Terrace IL**
 Front-end Web Developer - Contract position Apr 2012 – Sept 2012

 - Front-end development of new .NET website and emails using CSS3, and jQuery which launched Redbox's new tickets services XHTML

- Computer Training Source, Inc.** **Chicago IL**
 Instructor – Part-time Dec 2009 – Feb 2012

 - Instruct student classes and provide private tutoring to prepare students for the Adobe ACE Certification

- TravelCLICK** **Schaumburg IL**
 Front-end Web Developer - Contract position May 2009 – Jan 2010

 - Work closely with creative team and Senior Production Lead to translate design concepts into functioning websites
 - Front-end development of websites using advanced CSS, XML, Cold Fusion, Flash, jQuery and Toolkit Content Management System

- Quill** **Lincolnshire IL**
 Front-end Web Developer - Contract position Dec 2008 – Jan 2009

 - Design and develop the "Quill Community" (a social microsite for Quill's visitors) using advanced CSS, the Graffiti CMS and Teligent blogging platform

National Restaurant Association

Actionscript 3 Developer- Contract position

- Develop and revise interactive modules for industry eLearning course using timeline and object oriented programming methods
- Revise modules for Spanish translation using supplied audio and transcripts

Chicago IL
Jun 2008 – Aug 2008

FTD.com

Senior Graphic Designer

- Design and update company website and email newsletters
- Develop static and Flash banners for holiday promotions and corporate partners
- Develop print collateral for offline marketing

Downers Grove IL
Nov 2007 – Jun 2008

Cherryone Web Design

Website/ Graphic Designer – Contract position

- Design/development and client communication of several website and print projects

Chicago IL
Jan 2007 – Sept 2007

Moraine Valley Community College

Adjunct Professor

- Instruct students in entry-level concepts and skills of basic computer usage, fundamental Flash skills, and website development
- Introduce students to the fundamentals of 3-D modeling, animation, and website and business graphics

Oct 2004 – May 2007

American Society for Clinical Pathology (ASCP)

Webmaster

- Responsible for the creative development, information architecture, and content production of ASCP's www.ascp.org
- Developed websites and HTML-based CD-Rom supplemental presentations for ASCP's 2005/2006 Annual Meetings and their 2006 Leadership Exchange
- Produced e-newsletters and promotional emails including scheduling, design, development

Chicago IL
Jun 2005 – Nov 2006

HSBC North America

Multimedia Developer- Contract position

- Worked with other team-members as specialist Flash trouble-shooter
- Developed several intranet-based application walk-throughs using Macromedia's Flash and RoboDemo

Chicago IL
Nov 2004 - Dec 2004

Media Options Inc.

Multimedia Developer- Contract position

- Working with Art Director and Programming Leader on an e-learning, reality-based CD-ROM for the National Association of Home Builders

Chicago, IL
Apr 2002 - Oct 2002

Slack Barshinger & Partners

Business to Business Graphic Designer- Intern

- Contributed to all aspects of development and advertising design with creative teams for clients such as: Annexys, Telution, Dean, and Kraft
- Positioned in an intern capacity working on logo design, content creation and concept development

Chicago, IL
Nov 2000 - Jun 2001

Kent Cole Smith & World, Inc.

Advertising Graphic Designer- Intern

- Filled -in short term as Production Manager during campaign for the re-opening of the Sears Tower Skydeck, including: vendor support, talent management, and client collaboration
- Developed and designed advertising and collateral material for Sears Tower Skydeck re-opening and Zurick Kemper Life Insurance campaigns

Chicago, IL
Apr 2000 - Dec 2000

Computer Skills

Programs: Photoshop, Illustrator, In-Design, Dreamweaver, Fireworks, Flash; Microsoft Office Suite, HTML5, CSS3, JavaScript, jQuery and WordPress

Education

The Illinois Institute of Art at Chicago
B.A. Multimedia/Website Design

Chicago, IL
2001

Affiliations

- Member National Association of Photoshop Professionals
- Member Association for Multimedia Communications
- Member HTML Writers Guild